ShowMaster

On-site Management for Lead Retrieval

- Setup, handout and check-in all ExpoTools equipment

- Simple one button return and download process

- Track contact info, custom setups, booth numbers, deliveries, payments and more

- Automatically email leads to exhibitors at the end of an event or post to web

- Works standalone or networked

- Generates reports for delivery, missing equipment, and more

- Can import exhibitor data from other applications

- Customizable handout and return receipts using CMP10 or laser printer

www.expotools.biz

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Specifications subject to change without notice

ExpoTools ShowMaster allows you to manage all the steps involved in setting up, running and processing lead retrieval for an event. Starting with incoming orders, you can track contact information and other essential things such as payment status, required services and custom setups including qualifiers and email addresses. All information is kept in a single file which you can easily transfer to computers for use at the show.

During handout ShowMaster instantaneously sets up ExpoTools readers for each customer and prints receipts on the spot (optional). ShowMaster tracks all readers using electronic serial numbers making manual paper-based tracking obsolete. All information is kept automatically by the system and allows a variety of reports including who requires delivery, hasn't yet paid, and which units have been or haven't been handed out.

At the end of the show, ShowMaster tracks the units being returned, instantly retrieving the data from the readers and making a copy for the exhibitor. Reports can be generated indicating which units are still missing, making tracking down stragglers quick and easy. If lead data is incomplete ShowMaster can reconcile the database information with the latest registration database before posting to exhibitors. All exhibitor data can be posted directly to the web or emailed quickly and efficiently using the built-in toolset. ExpoTools ShowMaster can generate reports for show management, with information such as leads per exhibitor, periods of high and low activity, etc...

With this comprehensive set of features, ExpoTools ShowMaster allows you to handle all aspects of lead retrieval, from setup to post-show, with one single piece of software.

ExpoTools
Event Technology

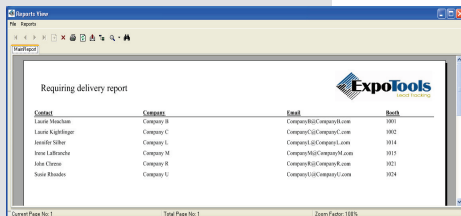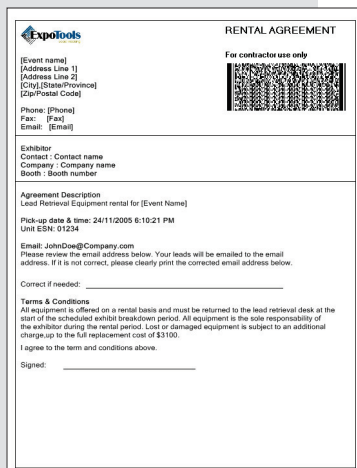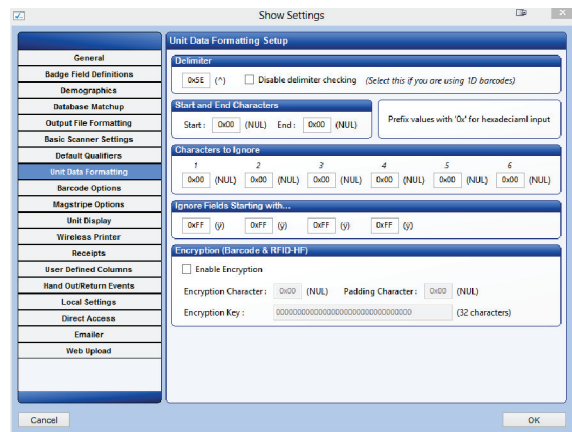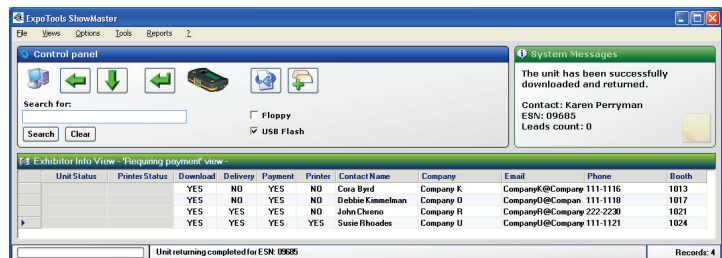|	
Actions on Handout	Erase unit; Configure for badge; Configure for exhibitor; Enable/disable features; Create printed receipt; Log handout
Actions on Return	Log as returned; Print return receipts; Transfer information from reader; Post data to web & generate exhibitor logins or send via email to exhibitor contact
Available Reports	Requiring delivery, Returned, Handed out, Not handed out; Requiring payment, Incomplete email addresses and more
Compatible Hardware	All ExpoTools readers: AT700, BC600, TA600, RF600, RF503, InfoSpot Other ExpoTools Equipment: CMP10, SideKick, Direct Access
Operating Modes	Standalone or Networked
Operating System	Windows XP, Windows 7

Generate reports
(Delivery Required shown)

Setup readers for any badge

Generate Receipts
(CMP10 or Laser printer)

Select from a variety of views
(Payment Required shown)

ExpoTools
Event Technology

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